

FIG. 1

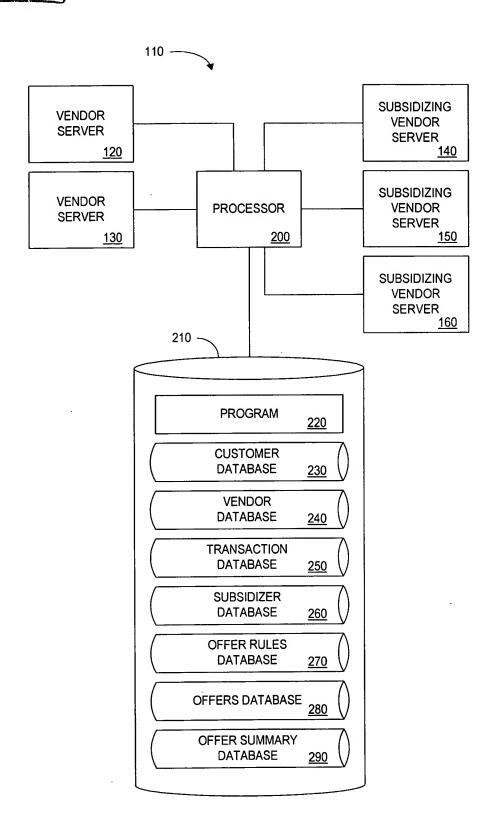


FIG. 2

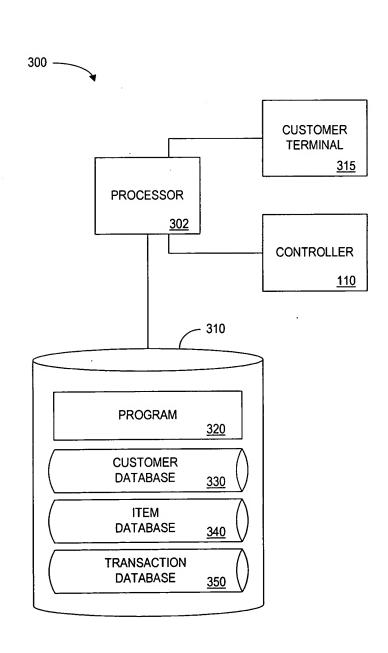
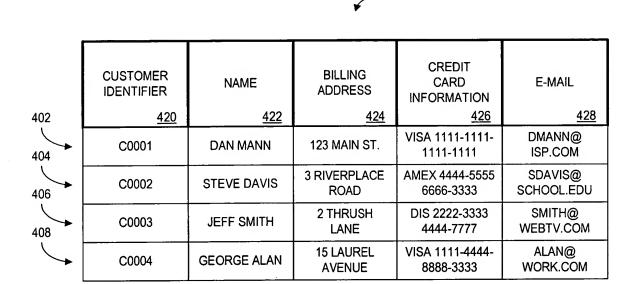


FIG. 3



- 400

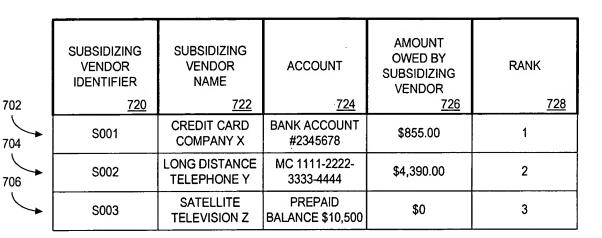
FIG. 4

		*	500	
502	VENDOR IDENTIFIER 520	VENDOR NAME 522	VENDOR E-MAIL ADDRESS 524	AMOUNT OWED TO VENDOR 526
\	<u> </u>		 _	
504	V001	VENDOR X	X@X.COM	\$0.00
506	V002	VENDOR Y	Y@Y.COM	\$100.00
508	V003	VENDOR Z	Z@Z.COM	\$987.13
	V004	VENDOR Q	Q@Q.COM	\$45.00

FIG. 5

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FIG. 6



- 700

FIG. 7

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	SUBCLASS

	OFFER RULE IDENTIFIER	SUBSIDIZING VENDOR IDENTIFIER	SUBSIDY AMOUNT	WHEN EFFECTIVE	ADDITIONAL TRANSACTION REQUIRED
802	820	822	824	826	828
J _{\$\text{g}\$}	R0001	S11	05\$ OT 4U	ALWAYS	SIGN UP FOR CREDIT CARD ACCOUNT
Ĵ _®	R0002	S12	UP TO \$50	PURCHASING ITEM P004	SIGN UP FOR CREDIT CARD ACCOUNT
Ĵ _®	R0003	\$12	\$40	CREDIT CARD = VISA AND TOTAL PRICE > \$100	SIGN UP FOR VISA PLUS ACCOUNT
Ĵ ₉₈	R0004	213	\$80	CUSTOMER IS FROM A NEW ENGLAND STATE	SIGN UP FOR CELLULAR TELEPHONE SERVICE
Ĵ	R0005	S14	\$75	CUSTOMER DOES NOT HAVE CABLE TELEVISION FROM SERVICE PROVIDER	SIGN UP FOR CABLE TELEVISION

FIG. 8

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	OFFER IDENTIFIER	TRANSACTION IDENTIFIER	SUBSIDIZING VENDOR IDENTIFIER	OFFER RULE APPLIED	SUBSIDY AMOUNT	TOTAL PRICE	TOTAL PRICE WITH	ACCEPTED
206 206	920	922	924	<u>926</u>	928	930	932 932	934
7 8	F001	T123	S111	R1230	\$50	\$97.12	\$37.12	YES
7 906	F002	. T456	S222	R4561	\$100	\$19.95	\$19.95	YES
7 806	F003	1789	S345	R7892	\$10	\$10.00	\$0	YES
)	F004	1109	8298	R0123	\$15	\$15.00	0\$	YES
<i>•</i>	. F005	1555	1068	R3454	92\$	\$48.00	0\$	YES

FIG. (

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S	UBSIDIZING VENDO	OR IDENTIFIER: S88	8 <u>1002</u>
	TOTAL NUMBER (OF OFFERS: 1,794	<u>1004</u>
тот	AL NUMBER OF OF	FERS ACCEPTED: 1	,003 <u>1006</u>
тс	TAL AMOUNT OF S	UBSIDIES: \$52,800.	00 <u>1008</u>
OFFER RULE IDENTIFIER 1020	NUMBER OF OFFERS 1022	NUMBER OF OFFERS ACCEPTED 1024	AMOUNT OF SUBSIDIES DUE 1026
R1111	1004	500	\$2,500.00
R2222	790	503	\$50,300.00

	ITEM IDENTIFIER	ITEM DESCRIPTION	ITEM PRICE	AVAILABILITY
1102	<u>1120</u>	<u>1122</u>	<u>1124</u>	<u>1126</u>
1104	P001	WAR AND PEACE	\$13.95	IN STOCK
	P002	SUN TZU: THE ART OF WAR	\$15.95	AVAILABLE IN 2-3 DAYS

— 1100

FIG. 11

1200

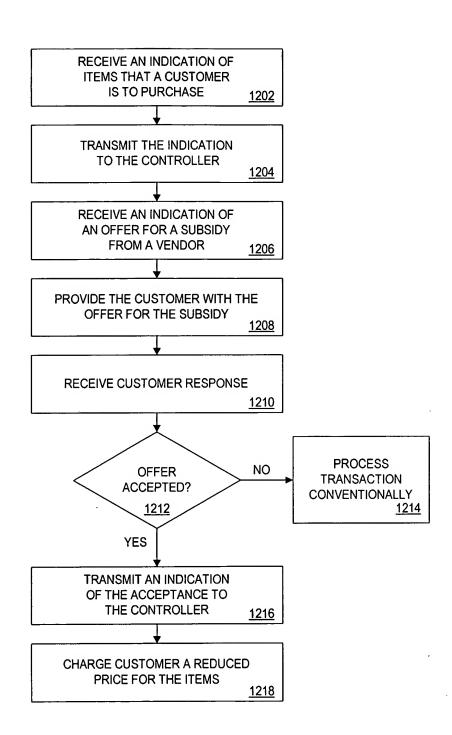


FIG. 12

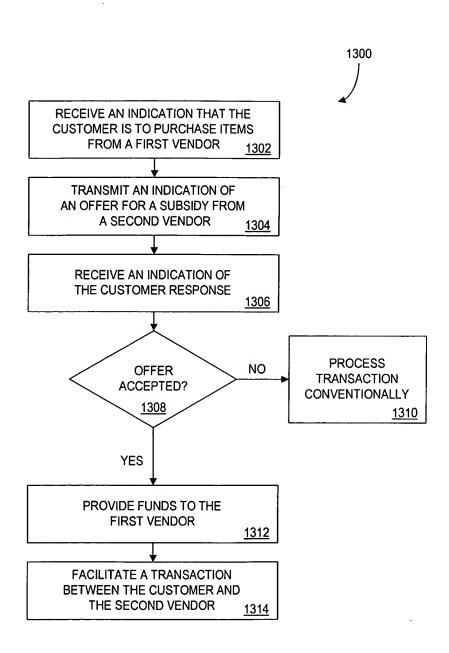


FIG. 13

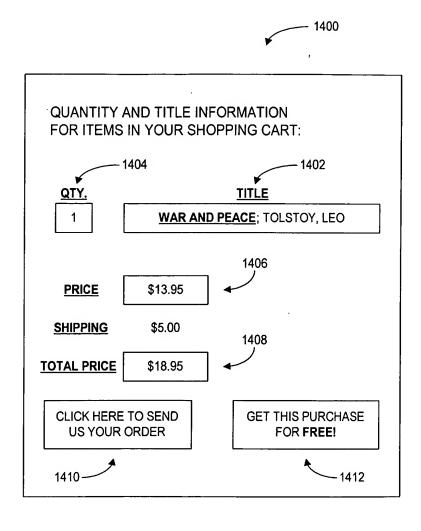
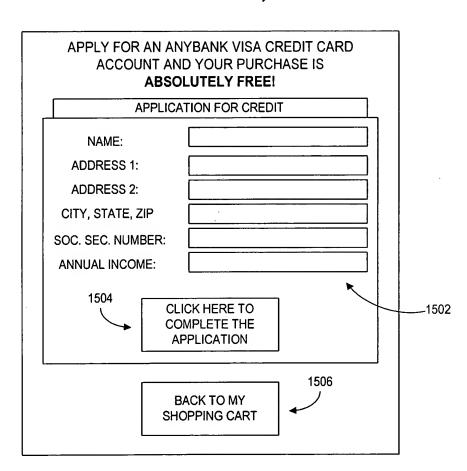
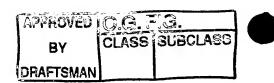


FIG. 14

____ 1500





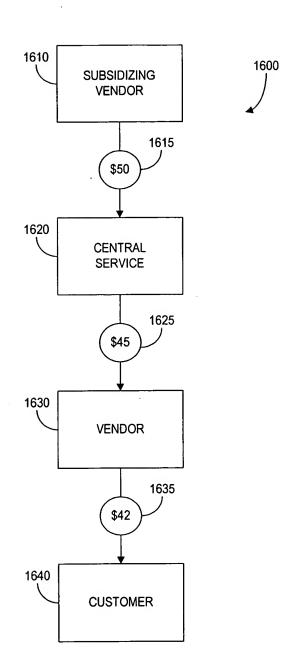


FIG. 16

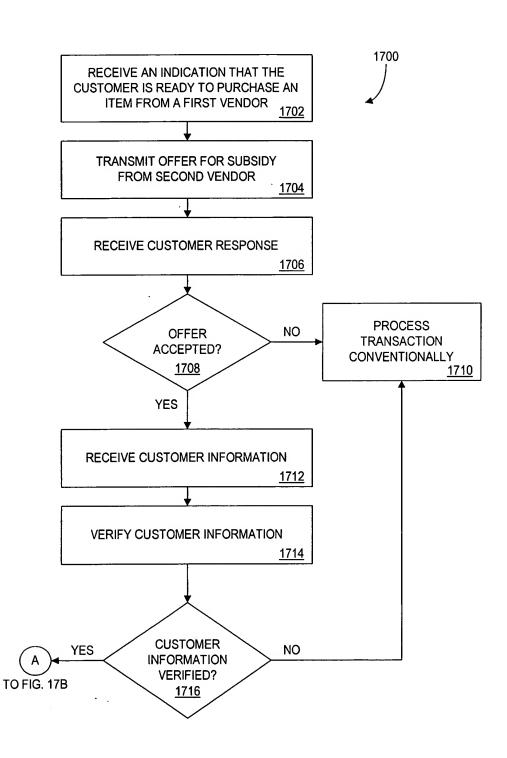
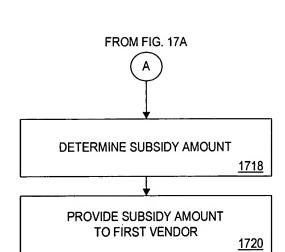


FIG. 17A



BY

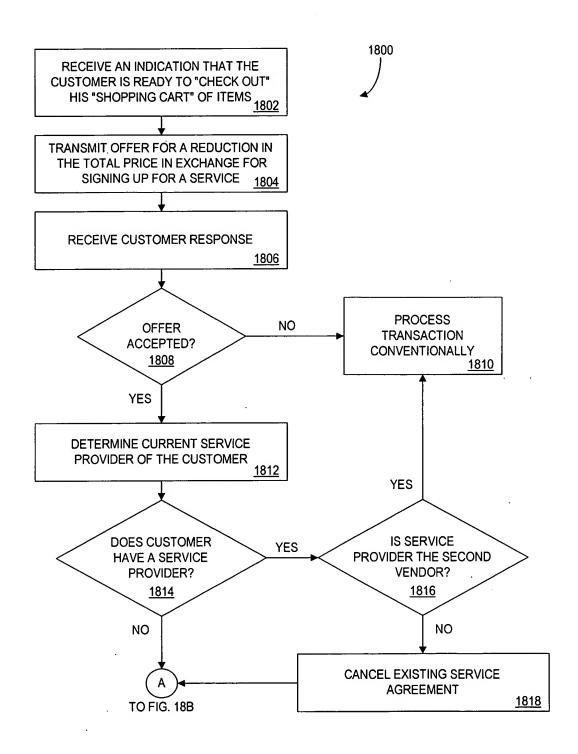
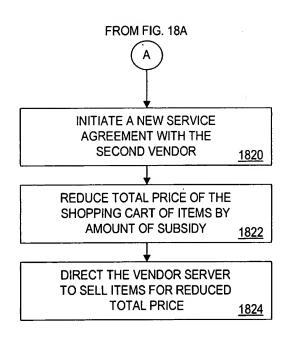


FIG. 18A



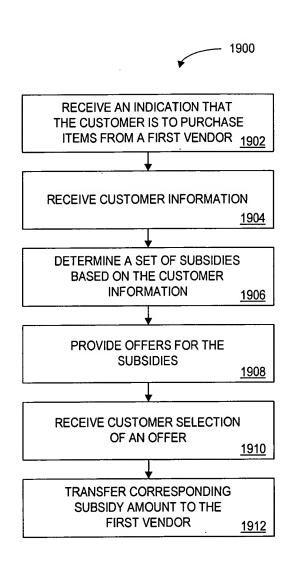


FIG. 19

2000

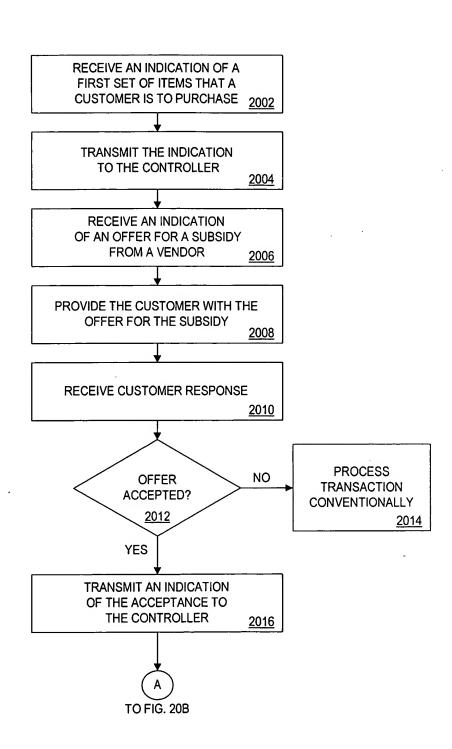


FIG. 20A



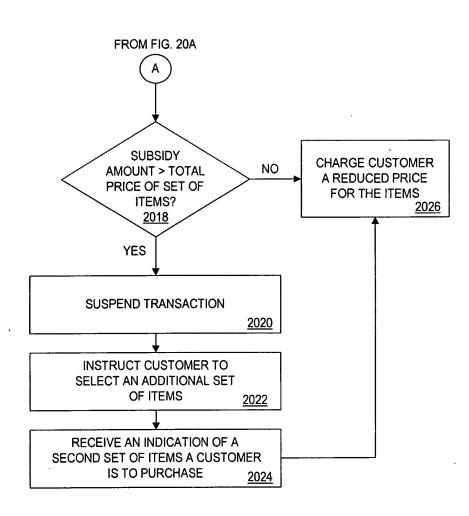


FIG. 20B

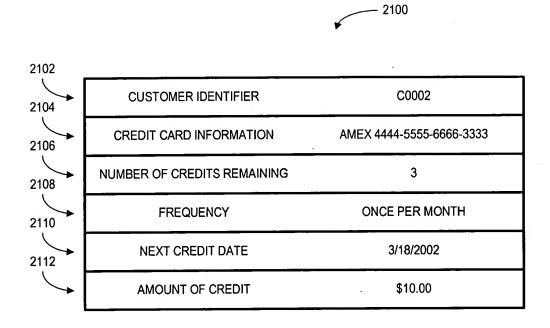


FIG. 21

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FIG. 22